



# **Statement of Purpose**

## **January 2026**

## **Introduction and Purpose of the Statement**

This Statement of Purpose sets out the aims, ethos, and approach of Cherry Blossom, a registered children's home operated by Cameron and Cooper Limited. It explains the nature of the care provided, the needs of the young people the home is intended to support, and the principles that guide decision making and daily practice.

The Statement of Purpose is produced in line with Regulation 3 and Schedule 1 of the Children's Homes (England) Regulations 2015. It provides clear information for young people, parents and those with parental responsibility, placing authorities, and professionals about what Cherry Blossom offers and how care is delivered.

This document is available to all adults working at Cherry Blossom and is accessible to young people living in the home in an age-appropriate format. It is reviewed at least annually, and sooner where there are significant changes to the operation or purpose of the home. Any material changes are notified to Ofsted in line with regulatory requirements.

Cherry Blossom is founded on the values of Love, Care, and Consistency. These values underpin how adults build relationships, set boundaries, make decisions, and support young people to feel safe and emotionally contained. Care at Cherry Blossom is relational and trauma-informed, with a strong emphasis on providing a calm, predictable, and emotionally secure environment.

This Statement of Purpose provides the framework against which practice, leadership, and outcomes for young people at Cherry Blossom are monitored and reviewed.

## **The Home and Its Ethos**

Cherry Blossom is a small children's home registered to care for up to two young people aged 10 to 18. The home provides a highly supported and contained living environment for young people who require intensive adult presence to feel safe, settled, and emotionally regulated.

The ethos of Cherry Blossom is rooted in Love, Care, and Consistency. These values guide how adults think, respond, and make decisions in their daily work with young people. Love is shown through warmth, patience, and emotional availability. Care is demonstrated through thoughtful planning, clear boundaries, and a strong commitment to safeguarding. Consistency is provided through predictable routines, reliable relationships, and calm, steady responses from adults, particularly during periods of distress.

Practice at Cherry Blossom is relational and trauma-informed. Adults recognise that behaviour is often a form of communication shaped by past experiences, unmet needs, and difficulties with trust or emotional regulation. Responses focus on understanding, containment, and repair rather than punishment or control.

The small size of Cherry Blossom allows adults to offer a high level of individual attention and responsiveness. Adults are able to remain closely attuned to changes in presentation, risk, or emotional need and to respond promptly in ways that support safety and stability.

Cherry Blossom aims to provide a calm, respectful, and emotionally containing home where young people feel known as individuals, supported through challenge, and given time and space to build trust, confidence, and a sense of belonging.

### **Aims and Objectives of Cherry Blossom**

The primary aim of Cherry Blossom is to provide a loving, safe, stable, and emotionally containing home for young people who require a high level of adult support to manage emotional distress, build trust, and experience consistency in care.

Cherry Blossom aims to offer young people a home where they feel protected, understood, and supported through close, reliable relationships with adults. The focus is on providing safety, emotional regulation, and stability, particularly for young people whose previous experiences may have included disruption, trauma, or placement breakdown.

The objectives of Cherry Blossom are to:

- Provide a calm and highly supported living environment that promotes emotional safety and reduces risk.
- Offer consistent, emotionally available adult relationships that support trust, attachment, and regulation.
- Respond to behaviour with understanding and containment, recognising behaviour as communication rather than focusing on compliance or punishment.
- Maintain clear boundaries and predictable routines that help young people feel secure and settled.
- Support young people to engage positively in education, health care, and therapeutic input as part of a coordinated plan.
- Work closely with placing authorities, families, and professionals to ensure care is joined up, responsive, and clearly planned.
- Promote each young person's emotional wellbeing, self-esteem, and resilience at a pace that reflects their individual needs.
- Ensure safeguarding is embedded into all aspects of care, with a strong emphasis on risk awareness, supervision, and protective practice.

These aims and objectives guide all decision making at Cherry Blossom, including admissions, staffing arrangements, care planning, and daily practice, and provide a clear framework for monitoring and reviewing the effectiveness of care.

### **The Young People We Support**

Cherry Blossom provides care for young people aged 10 to 18 who present with significant emotional and behavioural needs and who require a high level of adult support to remain safe and regulated within a residential setting.

Young people placed at Cherry Blossom may have experienced trauma, instability, disrupted attachments, or multiple placement moves. As a result, they may present with heightened emotional distress, difficulties in relationships, impaired emotional regulation, and behaviours that indicate a need for close supervision and consistent adult containment.

The home is specifically designed to support young people who benefit from a small, low-stimulus environment with intensive adult presence. The two-bed model allows adults to respond quickly and sensitively to changes in presentation, risk, or emotional need and to provide a level of individual attention that would not be possible in a larger setting.

Cherry Blossom supports young people who require clear boundaries, predictable routines, and emotionally available adults who are able to remain calm, attuned, and consistent during periods of distress or escalation. Many young people may require one-to-one support as part of planned care arrangements.

The home does not provide personal care. Young people placed at Cherry Blossom are expected to have a level of independence appropriate to their age and development, with adults providing guidance, encouragement, and support to build confidence and life skills over time.

Placement decisions are made carefully, with full consideration given to the young person's needs, risks, and presentation, as well as the capacity of the home to provide safe and effective care. This ensures that Cherry Blossom remains a stable and supportive environment for all young people living there.

### **Admissions, Planning, and Compatibility**

Admissions to Cherry Blossom are carefully planned to ensure that the home can meet the needs of each young person while maintaining a safe, stable, and emotionally contained environment. Placement decisions are guided by detailed assessment, professional judgement, and a clear understanding of the home's purpose and capacity.

Prior to any placement being agreed, comprehensive referral information is reviewed. This includes consideration of the young person's emotional and behavioural needs,

care history, education, health, safeguarding concerns, and known risks. Where available, information from previous placements is used to understand patterns of behaviour, triggers, and effective support strategies.

Compatibility is a central consideration in all admissions. Given the small size of Cherry Blossom, careful attention is paid to how a young person's needs and presentation may impact the other young person living in the home. Placement decisions take into account emotional regulation needs, peer dynamics, supervision requirements, and the ability of adults to provide safe and effective care for both young people.

Cherry Blossom is not intended to provide emergency or unplanned crisis placements. Placements are accepted where there is scope for appropriate planning, preparation, and a shared understanding between the home and the placing authority of the level of support required.

Wherever possible, pre-placement visits and planning discussions are arranged. These provide opportunities for the young person to visit the home, meet adults, and begin to build familiarity with the environment. This process supports transparency, reduces anxiety, and helps lay the foundations for a positive transition.

Once a placement is agreed, a clear planning process is followed. Initial planning meetings are held within agreed timescales, and care plans and risk assessments are developed and reviewed regularly in partnership with the placing authority and relevant professionals. Plans remain dynamic and responsive to changes in presentation, risk, or need.

Admissions decisions at Cherry Blossom are made with consideration for both the individual young person and the stability of the home as a whole, ensuring that care remains safe, proportionate, and sustainable.

### **Location and Accommodation**

Cherry Blossom is located in a residential area, providing young people with a safe and supportive home environment that balances privacy, containment, and access to the wider community where appropriate. The location supports access to education, health services, and community facilities in a way that reflects each young person's needs and risk profile.

Cherry Blossom is a small, purposefully designed home registered for up to two young people. The physical environment is intentionally calm and low stimulus, supporting young people who benefit from a contained setting with reduced environmental pressures. This design supports emotional regulation, safety, and stability.

Young people have their own bedrooms, which are furnished to a high standard and are intended to be personal, private spaces. Young people are encouraged to personalise

their rooms in ways that reflect their identity and preferences, helping to promote a sense of ownership and belonging.

Shared areas within the home provide comfortable spaces for everyday living, time together, and engagement with adults. The layout of the home supports close supervision and responsive care while maintaining a domestic, non-institutional feel.

Cherry Blossom also has a dedicated sensory room, developed in response to the views, wishes, and feelings of young people living at the home. The sensory space is used as a supportive environment to help young people regulate emotions, manage distress, and access calm time when needed. Use of the space is guided by individual need and forms part of the home's relational and responsive approach to care.

The accommodation is maintained to a high standard and is subject to regular health and safety checks, maintenance arrangements, and risk assessments. Safety measures are proportionate and designed to support wellbeing without creating an overly restrictive environment.

The physical environment of Cherry Blossom is considered as part of the placement matching process, ensuring that the home can meet individual needs safely and effectively while maintaining stability for both young people living there.

## **Education**

Education is recognised as an important part of stability, development, and longer-term outcomes for young people living at Cherry Blossom. Adults work closely with education providers to support each young person to engage with learning in a way that reflects their individual needs, abilities, and emotional readiness.

Young people placed at Cherry Blossom may have experienced disrupted education, periods out of school, or difficulties sustaining engagement with learning. Education arrangements are therefore considered carefully as part of placement planning and are reviewed regularly to ensure they remain appropriate and supportive.

Where possible, young people are supported to attend an education provision that meets their needs and aligns with their Education, Health and Care Plan or Care Plan. This may include The Beech House School or another appropriate education setting, depending on individual circumstances and professional planning.

Adults at Cherry Blossom support young people's engagement with education through consistent routines, encouragement, and close communication with education staff. The focus is on promoting attendance, emotional readiness for learning, and positive experiences of education rather than solely academic attainment.

Education arrangements are closely linked to young people's emotional wellbeing and risk management. Where a young person is not able to access full-time education,

alternative or phased approaches are considered in partnership with the placing authority and education professionals to ensure learning remains purposeful and safe.

Educational needs, progress, and support strategies are reflected within care planning and are reviewed regularly to ensure they remain aligned with the young person's wellbeing, safety, and overall stability.

### **Therapeutic Approach**

Care at Cherry Blossom is informed by a relational and trauma-informed approach. Adults recognise that many young people placed at the home have experienced significant disruption, trauma, or instability and that emotional and behavioural needs are best supported through safe, consistent, and attuned relationships.

Therapeutic thinking is embedded within everyday care at Cherry Blossom. Adults are supported to understand behaviour as communication, to recognise signs of emotional distress, and to respond in ways that prioritise regulation, containment, and emotional safety. This approach supports young people to feel understood and supported, particularly during periods of heightened distress or dysregulation.

Cherry Blossom works in partnership with external professionals and services to support young people's emotional and mental health needs. Where appropriate, young people may have access to therapeutic support delivered by external clinicians or consultants as part of an agreed plan with the placing authority and relevant professionals.

Where therapeutic input is provided, this may take place within the home where appropriate and in the young person's best interests. Adults support young people to engage with this work in ways that feel safe, predictable, and consistent with their wider care planning.

Cherry Blossom does not operate as a clinical or treatment setting. Any therapeutic interventions are complementary to relational care and are kept under regular review through care planning and multi-agency discussions to ensure they remain appropriate, proportionate, and supportive of the young person's wellbeing and stability.

### **Promoting Positive Relationships**

Positive relationships are central to life at Cherry Blossom. Adults prioritise building trusting, respectful, and reliable relationships with young people, recognising that emotional safety, regulation, and progress are rooted in consistent and meaningful connection.

Adults work to ensure that relationships are boundaried, predictable, and emotionally steady. Young people are supported to experience adults as calm and reliable, even during periods of heightened distress or challenging behaviour. This consistency is

particularly important within a small, high-intensity setting and supports young people to feel emotionally contained and safe.

The small size of Cherry Blossom allows adults to remain closely attuned to each young person's emotional presentation and relational needs. Adults are able to respond quickly and sensitively to changes in mood, behaviour, or risk, helping to prevent escalation and support regulation.

The approach to managing behaviour at Cherry Blossom is relational rather than punitive. Adults are trained in Team Teach, which provides a framework for understanding behaviour, early intervention, de-escalation, and safe responses to risk. The focus is on recognising signs of distress, reducing escalation, and supporting emotional regulation.

Physical intervention is used only as a last resort, where there is an immediate risk of harm to the young person or others and when other strategies have been unsuccessful or are not appropriate. Any use of physical intervention is proportionate, recorded, reviewed, and followed by reflection and repair, with an emphasis on restoring relationships and emotional safety.

Adults are supported through regular supervision, team communication, and reflective discussion to ensure that relational practice remains consistent and emotionally informed. This support enables adults to remain regulated and responsive, which is essential within a high-support, relational care environment.

### **Safeguarding and Protection of Children**

Safeguarding is central to all aspects of care at Cherry Blossom. The home is committed to protecting young people from harm and providing an environment where they feel safe, emotionally contained, and able to trust the adults who support them.

Safeguarding is understood as everyone's responsibility. Adults are trained to recognise indicators of abuse, neglect, exploitation, and harm and to respond appropriately in line with organisational safeguarding procedures, statutory guidance, and local safeguarding arrangements. Practice is informed by *Working Together to Safeguard Children* and the Children's Homes (England) Regulations 2015.

Given the level of need and vulnerability of young people placed at Cherry Blossom, safeguarding practice places a strong emphasis on risk awareness, supervision, and early intervention. Adults remain attentive to changes in presentation, behaviour, or emotional state that may indicate increased risk and respond promptly and proportionately.

Clear safeguarding leadership is in place. The Registered Manager holds responsibility for safeguarding practice within the home and works closely with the organisation's safeguarding leads to ensure concerns are identified, escalated, and managed



appropriately. Safeguarding arrangements are reviewed regularly to ensure they remain effective and responsive.

Risk is managed proactively through detailed individual risk assessments and care planning. These documents identify known risks and outline clear strategies to reduce harm and support safety. Plans are reviewed regularly and updated in response to emerging risks, incidents, or changes in need. High adult presence and close supervision are key protective factors within the home.

Safeguarding practice at Cherry Blossom is supported through close partnership working with placing authorities, social workers, education providers, health professionals, and other relevant agencies. Information is shared appropriately to ensure coordinated responses and timely safeguarding action.

Young people are supported to understand safeguarding in ways that reflect their age, understanding, and emotional readiness. Adults help young people identify trusted adults, recognise unsafe situations, and understand how to raise concerns or ask for help.

Any serious incidents, safeguarding concerns, or notifiable events are reported in line with regulatory requirements. Learning from safeguarding incidents is prioritised through reflection, supervision, and review to strengthen practice and improve outcomes for young people.

### **Views, Wishes, and Feelings**

Young people's views, wishes, and feelings are central to how care is planned and delivered at Cherry Blossom. Adults actively listen to young people and support them to express themselves in ways that feel safe, meaningful, and appropriate to their age, communication style, and emotional readiness.

Young people are encouraged to share their views through everyday conversations, key adult sessions, and care planning discussions. Adults recognise that young people living at Cherry Blossom may find it difficult to express their feelings verbally, particularly during periods of emotional distress, and take time to support communication in ways that work for the individual.

Each young person is supported by a key adult who takes responsibility for building a trusting relationship and ensuring the young person's voice is heard and represented. The key adult supports the young person to share their views about daily life, routines, boundaries, and care arrangements and to contribute to decision making wherever possible.

Young people are supported to take part in decisions that affect their daily life and care. Where decisions cannot be led by the young person due to safety or welfare

considerations, adults explain the reasons clearly and respectfully to support understanding and trust.

Young people are provided with information about how to raise concerns, make a complaint, or access independent advocacy. Adults support young people to use these processes where appropriate and ensure they feel safe to do so.

Feedback from young people is valued and used to inform the ongoing development of the home. Where changes are made in response to young people's views, this is explained and acknowledged, reinforcing the importance of being listened to and taken seriously.

## **Health and Wellbeing**

Cherry Blossom is committed to supporting the physical, emotional, and mental wellbeing of young people as an integral part of everyday care. Adults recognise that wellbeing is closely linked to safety, emotional containment, and trusting relationships and is supported through consistent, attentive practice.

Each young person's health needs are identified as part of the admission and care planning process. This includes physical health, emotional wellbeing, mental health, and any known sensory or developmental needs. Health information is kept up to date and informs daily support, routines, supervision, and risk management.

Young people are supported to register with and access appropriate health services, including GPs, dentists, opticians, and specialist services where required. Adults support young people to attend appointments, understand their health needs, and engage with professionals in ways that feel safe and manageable.

Emotional wellbeing is a core focus of care at Cherry Blossom. Adults remain closely attuned to changes in presentation that may indicate distress, escalation, or increased vulnerability and respond promptly with support, containment, and appropriate escalation where required. Emotional wellbeing is reviewed regularly through care planning, supervision, and multi-agency discussion.

Where specialist or mental health support is required, Cherry Blossom works in partnership with placing authorities and external professionals to ensure referrals are made and support is coordinated. Adults advocate for young people to ensure their needs are understood and responded to appropriately.

Young people are supported to develop healthy daily routines, including sleep, nutrition, personal care, and physical activity. Support is tailored to individual need and delivered in ways that promote safety, confidence, and gradual independence.

Medication, where prescribed, is managed safely and in line with organisational policy and regulatory requirements. Adults receive training in the safe administration of

medication, and management oversight ensures that practice remains safe, consistent, and compliant with policy.

Through consistent care, emotional containment, and coordinated health support, Cherry Blossom aims to promote stability, wellbeing, and the development of self-awareness and resilience over time.

### **Enjoyment, Achievement, and Daily Life**

Life at Cherry Blossom is structured to provide young people with a balance of routine, safety, and opportunity. Adults recognise that enjoyment, achievement, and a sense of normality are essential to emotional wellbeing, even within a highly supported environment.

Young people are supported to take part in activities that reflect their interests, strengths, and emotional readiness. This may include creative activities, physical exercise, time outdoors, sensory activities, and shared experiences within the home. Activities are planned with sensitivity to individual tolerance, confidence, and regulation needs.

Daily routines at Cherry Blossom are predictable and carefully paced. Clear routines help young people feel safe and supported, particularly during transitions or periods of heightened emotional distress. Flexibility is built in to respond to individual needs while maintaining consistency and structure.

Achievement at Cherry Blossom is recognised in meaningful and individualised ways. Adults celebrate progress in emotional regulation, relationships, engagement with education, self-care, and everyday life skills. Success is understood as personal and incremental rather than measured solely through academic or behavioural outcomes.

Adults make a conscious effort to notice and celebrate young people's efforts and milestones, including progress that may not be immediately visible. Recognition is tailored to each young person and reflects a love-led approach where young people feel valued, encouraged, and understood.

Young people are supported to develop practical life skills appropriate to their age and stage of development. Support is provided in ways that prioritise safety and confidence, with independence promoted gradually and at a pace that feels manageable.

Shared experiences such as mealtimes, planned activities, and celebrations are valued as opportunities to strengthen relationships and a sense of belonging. Equally, young people are supported to have quiet time and space for themselves when needed, recognising the importance of emotional regulation and choice.

## **Staffing, Leadership, and Management**

Cherry Blossom is led and staffed by adults who are committed to providing loving, consistent, relational, and emotionally informed care. Staffing arrangements are designed to ensure that young people are supported by adults who are known to them, emotionally available, and able to respond safely and thoughtfully to their needs at all times.

The home is managed by a Registered Manager who holds responsibility for the day-to-day leadership of Cherry Blossom. This includes safeguarding practice, care quality, staff supervision, and regulatory compliance. The Registered Manager is supported by a Deputy Manager, ensuring continuity of leadership and clear management oversight across the home.

Leadership at Cherry Blossom is values-led and reflective. Managers provide clear direction, maintain high expectations of practice, and create a culture where adults feel supported, challenged, and accountable. Decision making is guided by the best interests of young people and informed by professional judgement, reflection, and evidence.

Staffing levels at Cherry Blossom reflect the needs of the young people living in the home. Given the small size of the home and the intensity of support required, a high adult presence is maintained, and young people may be supported on a one-to-one basis as part of planned care arrangements.

Nighttime staffing arrangements at Cherry Blossom include one waking night adult to provide active support and supervision throughout the night, alongside one sleep in adult who remains available to respond as required. These arrangements ensure that young people have access to adults at all times and that support can be increased promptly in response to need.

Adults working at Cherry Blossom are recruited through robust safer recruitment processes and receive a comprehensive induction. Ongoing training ensures that adults have the skills, knowledge, and confidence required to meet the needs of young people. Training includes safeguarding, relational and trauma-informed practice, Team Teach, and other areas relevant to the home's purpose.

Adults are supported through regular supervision and effective team communication. Supervision provides space for reflection, emotional support, and professional development, supporting adults to remain regulated and effective within a high-support care environment.

Out of hours management support is provided through an on-call rota operated by the organisation's management team. On call support is available 24 hours a day, 365 days

a year, ensuring that adults working in the home have access to senior guidance, decision making, and safeguarding oversight at all times.

The Responsible Individual provides organisational oversight and works closely with the Registered Manager to monitor standards, provide challenge, and support continuous improvement. Regulation 44 visits and Regulation 45 reviews are used to evaluate the quality of care, leadership, and outcomes for young people and to inform ongoing development of the service.

### **Complaints, Representations, and Advocacy**

Young people living at Cherry Blossom are supported to raise concerns, make complaints, and express dissatisfaction in ways that feel safe, accessible, and taken seriously. The home recognises that being able to speak up is an important part of feeling respected, secure, and listened to.

Adults encourage young people to share worries or concerns informally through everyday conversations and trusted relationships. Where issues cannot be resolved informally, young people are supported to use the formal complaints process in a way that reflects their age, understanding, and emotional readiness.

Clear and accessible information is provided to young people about how to make a complaint. This includes information about raising concerns within the home, contacting the placing authority, and contacting Ofsted. Adults take time to explain these processes and ensure young people understand their right to complain without fear of reprisal.

Cherry Blossom actively supports access to independent advocacy. Young people are provided with information about advocacy services and are supported to access them where appropriate. Adults respect young people's right to speak with an advocate privately and without influence.

All complaints and representations are taken seriously and managed in line with organisational policy. Complaints are responded to promptly, recorded accurately, and reviewed to ensure that learning is identified and acted upon. Outcomes are shared with the young person in a clear, respectful, and age-appropriate way.

Adults recognise that some young people may express dissatisfaction or distress through behaviour rather than words. These expressions are treated with the same level of seriousness and curiosity, and adults work to understand and address the underlying concerns.

### **Transitions and Endings**

Cherry Blossom recognises that transitions and endings are significant moments for young people and require careful planning, sensitivity, and emotional support.

Wherever possible, transitions into and out of the home are planned, gradual, and guided by the young person's needs, understanding, and emotional readiness.

When a young person moves into Cherry Blossom, adults work to ensure that the transition is managed in a way that reduces anxiety and promotes emotional safety. This may include pre-placement visits, introductions to adults, and clear, honest communication about routines, boundaries, and daily life within the home. The aim is to help young people feel welcomed, informed, and emotionally contained from the outset.

Endings are approached with the same level of care and intention. Whether a young person moves to another placement, returns to family, or transitions toward greater independence, adults support the process through thoughtful planning and emotional preparation. Transitions are coordinated closely with placing authorities, families, and relevant professionals to promote continuity and stability.

Given the intensity of care provided at Cherry Blossom, adults remain mindful of the emotional impact that transitions and endings can have, both for the young person leaving and for the young person remaining in the home. Support is provided to help young people process feelings of loss, uncertainty, or change in ways that feel safe and supported.

Where appropriate, Cherry Blossom supports endings that allow young people to leave with a sense of dignity, recognition, and achievement. The intention is for young people to move on feeling valued, understood, and supported, carrying positive experiences of care and relationships into the next stage of their lives.

### **Monitoring, Review, and Quality Assurance**

Cherry Blossom is committed to maintaining high standards of care through robust monitoring, review, and continuous improvement. Quality assurance arrangements are in place to ensure that care remains safe, effective, and aligned with the home's values, regulatory requirements, and the needs of the young people living there.

The Registered Manager holds responsibility for the ongoing monitoring of practice within the home. This includes oversight of care planning, risk assessments, safeguarding concerns, incidents, complaints, and outcomes for young people. Monitoring enables emerging themes, patterns, and areas for development to be identified and addressed in a timely and proportionate way.

Independent oversight is provided through Regulation 44 visits. These visits offer external scrutiny of the quality of care, safeguarding arrangements, leadership, and the lived experience of young people. Feedback from Regulation 44 visits is reviewed by the Registered Manager and the Responsible Individual and is used to inform reflection, learning, and service development.

Regulation 45 reviews are completed in line with statutory requirements and provide an opportunity to evaluate the effectiveness of the home over time. Reviews consider outcomes for young people, the quality of leadership and care, and progress against identified priorities.

Learning from incidents, feedback, and review activity is embedded into practice through supervision, team discussions, and training. Adults are encouraged to reflect on their practice and contribute to a culture of openness, accountability, and continuous improvement.

The Responsible Individual provides organisational oversight and works closely with the Registered Manager to ensure appropriate challenge, support, and accountability. Together, they ensure that governance arrangements remain effective and that Cherry Blossom continues to meet both regulatory expectations and the organisation's commitment to high-quality, child-centred care.

# Statement of Purpose